

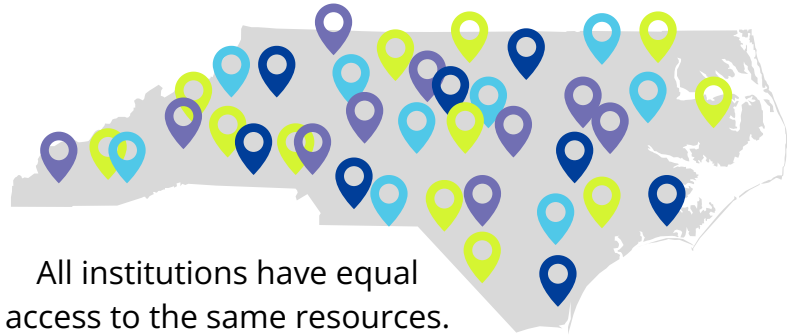


# POWERING EDUCATION, EMPOWERING NC

## WHAT IS NC LIVE?

NC LIVE supports education and economic mobility for all North Carolinians by purchasing high quality, online resources for:

- Community Colleges
- UNC System Schools
- Public Libraries
- NCICU Schools



All institutions have equal access to the same resources.

## WHAT COULD NC LIVE BUY WITH \$5 MILLION?

NC LIVE is requesting an additional \$5 million in recurring state funds to buy resources for:

- Nursing and healthcare programs
- Workforce development and college readiness
- Consumer health information
- Digital skills and digital literacy support
- Training on emerging technologies

### Why buy through NC LIVE?

\$47.8 million per year in savings

Up to 80-90% off list price

Used 10.3 million times in 2023

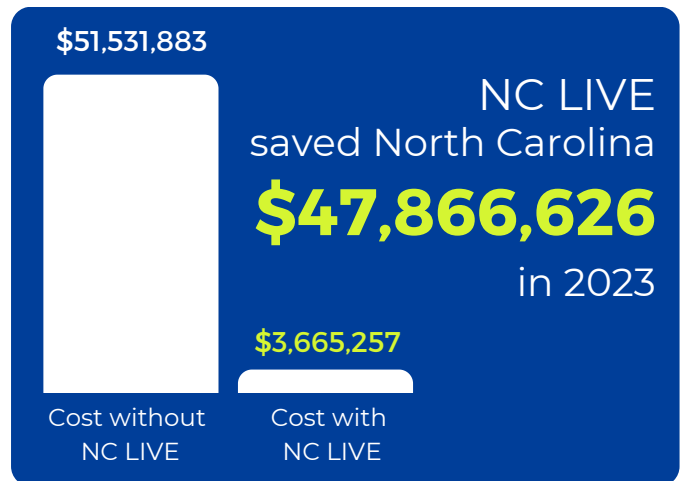
Equal access across NC

## WHY SUPPORT NC LIVE?

NC LIVE builds on NC's investment in broadband by providing **high quality, educational content** to all communities.

NC LIVE has **not had a funding increase in 20 years**. In that time, the price of online resources has increased 237%.

If funding does not increase, NC LIVE will be **forced to cancel** content subscriptions, affecting accreditation and support of libraries, students, and learners across the state.



Students at small, rural institutions have **access to the same resources** as students at large research institutions. For many small institutions, NC LIVE provides the **only online educational resources** available to their communities.

VISIT [NCLIVE.ORG/IMPACT](https://www.nclive.org/impact) FOR MORE

## WHAT DOES NC LIVE BUY?

**1,876,597,550**



online articles,  
streaming videos,



eBooks, and more

NC LIVE supports education and digital literacy by providing:

- Online articles, ebooks, journals, newspapers, and more
- Small business development tools
- Nursing and healthcare program support
- Career and college readiness tools
- Resources for K-12 teachers and students

## COMMUNITY STORIES



**Mike Kromenacker**, MBA student at ECU and Logistics Management Officer in the North Carolina National Guard

"If I have a question about a specific topic, I know I can go in there and get the research done. I feel like that's a worthwhile expenditure for my taxes."

**Personal savings:** "At least \$500 per semester that I'm using it."



**Vanessa Verley**, Dental Hygienist and Wake Technical Community College graduate

"It gives everybody an even playing field. It gives everybody the opportunity to have access to the same information at no cost. Everybody's allowed to perform their best and, hopefully, get ahead in life or reach their personal goals."

**Personal savings:** At least \$150 on professional exam test prep.



**Stacey Soles**, Radiography Instructor at Vance-Granville Community College

"Streaming video helps my students prepare for their first day in a clinical setting. They can see and hear patient care in action."

**System-wide Savings:** North Carolina Community Colleges save \$11 million each year by purchasing nursing support resources and more through NC LIVE.