

3 THINGS TO KNOW ABOUT ABI/INFORM



1 Find popular business publications

You can find the following publications by going to the “Publication Search” or by adding the filter for these specific publications in your search results. These include *AdWeek*, *The Economist*, *Harvard Business Review*, and *The Wall Street Journal*.

2 Analyze quarterly reports

Go to “Browse” and find First Industry Research Reports at the top. The quarterly reports from Dun & Bradstreet provide timely insights into market trends, competitor analysis, and potential risks.

3 Get practical advice from trade publications

Trade publications are valuable to entrepreneurs, as they offer industry-specific insights, trends, and best practices. They can enable informed decision-making and foster networking opportunities.

Search Challenges

Beginner

Find an article from *AdWeek*.

Intermediate

Research recent coverage of the 3-D printing industry.

Advanced

Find the latest quarterly report on the catering industry from First Research Industry Reports.



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