

3 THINGS TO KNOW ABOUT SOCIAL EXPLORER



1 Export maps & share them freely

You can export any map as an image file, add collaborators to a map through email, or embed a map into a learning management system.

2 Copy any Data Snack

Data Snacks are short modules that use Social Explorer maps and data to help visualize answers to current, relevant questions. You can copy and edit them into your projects.

3 Upload your own data

You can upload spreadsheets of your own data by going to the three bars icon in the Data menu of your map and selecting "Upload Data" under the "Map Layers" section.

Search Challenges

Beginner

1. Open up a map
2. Click on the  button in the Data menu in the top left corner of the map.
3. Select "Mask Map Data" in this expanded menu.
4. Mask the state of North Carolina.

Intermediate

1. In your map, search for an address using the search tool on the top left side of the page.
2. Change the geography level to show the data by census tract.

Advanced

What is the population density (per square mile) of New Hanover County, NC?