

# NC LIVE OPPAC Meeting Minutes

Quarterly Meeting

Virtual

Thursday, October 28, 2021

10:00 a.m. -11:30 a.m.

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## **In Attendance:**

CHAIR: Suzanne Bartels (Guilford College)  
Joanna Cox (Harnett County Public Library)  
Joel Ferdon (Stanly Community College)  
Abby Moore (UNC Charlotte)  
Melissa Oleen (Rowan Public Library)  
Chris Robinson (UNC Wilmington)  
Apyrl Rosser (Methodist University)  
Trina Rushing (Henderson County Public Library)  
Sherrill Shiraz (Queens University)  
Karina Soni (UNC Chapel Hill)  
Staci Wilson (Catawba Valley Community College)

## **Staff:**

Amelia Rodarte (Staff)

## **Absent:**

Erik Sugg (Wake Technical Community College)

## **Discussion**

- Call to order / Introductions / Agenda Review
- Previous Meeting
  - Summary of July meeting minutes. Discussed the fall events survey and NC LIVE beta website ([beta.nclive.org](https://beta.nclive.org)).
- Distinguished Speakers' Series
  - Amelia presented on Distinguished Speakers' Series
    - i. Attendance from 2020-2021
    - ii. Speakers booked in Fall 2021
    - iii. ACTION: OPPAC will suggest new topics and speakers by Thanksgiving
- 2022 Annual Conference
  - Dates and Format:
    - i. May 13, 2022 - Virtual
    - ii. May 16, 2022 - Hybrid Virtual and In-Person in Raleigh
  - Theme:
    - i. Literacy

- o Sched Software
  - i. ACTION: OPPAC recommends purchasing Sched for 2022 Annual Conference
- o Keynote Options
  - i. OPPAC discusses 6 keynote options
  - ii. ACTION: OPPAC recommends keynote speakers to the LC
- Marketing Project
  - o Amelia reported on an upcoming marketing project to build awareness of NC LIVE among the general public.
  - o Materials and messaging are being created in Fall 2021 and the campaign kicks off in Spring 2022.
  - o ACTION: Amelia will put together a marketing kit and send to OPPAC when available.

## **Adjourn**