

NC LIVE Librarians' Council

Quarterly Meeting Minutes

Virtual

Monday, May 9, 2022

11:00 a.m. – 12:30 p.m.

In Attendance:

Greg Raschke (UNC COI Rep)
Laura Davidson (NCICU COI Rep)
Jennifer Sackett (PL COI Rep)
Alan Unsworth (CC COI Rep)
David Goldsmith (Fiscal Agent Rep)
Jennifer Arnold (RAC Chair)
Angela Bardeen (TAC Chair)
Suzanne Bartels (OPPAC Chair)
Melanie Morgan (WAC Chair)
Susan Forbes (ex-officio)

Staff:

Rob Ross (Staff)
Claire Leverett (Staff)

LC Meeting: 11:00 – 12:30 (LC and NC LIVE Staff)

- Rob reviewed last quarter's accomplishments
- Claire went over member adoption numbers
- Claire reviewed how NC LIVE addressed Strategic Planning feedback from NC LIVE's 2021 Annual Conference
- Jennifer A. gave RAC updates
- Angela Bardeen gave Training Program updates
 - NC LIVE completed a Public Library training video project and accompanying infographics. Four videos are now available on NC LIVE's YouTube channel. Nine more videos will be released this summer.
- SEM Update
 - NC LIVE lost some of the connections to GoogleAnalytics, when we moved over to our new website in December. Regained the connection in February.
- Melanie Morgan gave the WAC Update
 - The WAC discussed having a Spanish-language version of NC LIVE website. It's still in the exploratory phase with WAC.
- NC LIVE Redirects: Rework project
 - NC LIVE is rewriting the code that powers our NC LIVE resource links
 - It will be a way for NC LIVE technical and nontechnical staff to easier manage NC LIVE resource URLs
 - Build new splash page consistent with website branding and style
- Engagement Updates
 - 95% of member libraries were highly engaged in Q3
 - Collaborative Literacy Learning Series contributed to increased engagement
- Outreach and Social Media Updates

- o NC LIVE's best performing campaigns and social media posts this past quarter
- Suzanne Bartels gave the OPPAC Updates
 - o 2022 Annual Conference updates
 - i. 375 virtual only registrants
 - ii. 80 in-person registrants
 - iii. Keynote speakers' descriptions
- Financials
- A look ahead (April- June)
- AOB

Adjourn