

NC LIVE Librarians' Council

Quarterly Meeting Minutes

Hunt Library, Room 5713

1070 Partners Way

Raleigh, NC 27606

Friday, August 19, 2022

1:00 p.m. – 2:30 p.m.

In Attendance:

Greg Raschke (UNC COI Rep)
Suzanne Bartels (NCICU COI Rep)
Jennifer Sackett (PL COI Rep)
Alan Unsworth (CC COI Rep)
Michelle Underhill (ex-officio)
David Goldsmith (Fiscal Agent Rep)—Virtually
Jennifer Arnold (RAC Chair)- Virtually
Angela Bardeen (TAC Chair)
Will Ritter (OPPAC Chair)
Melanie Morgan (WAC Chair)

Staff:

Rob Ross (Staff)
Claire Leverett (Staff)

LC Meeting: 1:00 – 2:30 (LC and NC LIVE Staff)

- Call to Order / Introductions / Agenda Review
- Rob reviewed last quarter's accomplishments.
- Claire provided updates on Member Adoption
- Will Ritter provided the OPPAC updates and went over Annual Conference feedback and attendance stats.
- Jennifer Arnold provided the RAC updates.
 - RAC updates on the Resource Selection Cycle
 - Jennifer review results from the Resource Value Survey
- Challenged materials discussion
 - NC LIVE will look at developing a collection development policy, and reconsideration policy, and share whatever templates we develop with libraries.
- Angela provided a summary of the Training program
 - Shared training numbers from the past quarter and upcoming training sessions for the fall.
- Melanie provided WAC updates
 - Spanish language support for the website.
 - WAC will work on accessibility for the Resource Selection Cycle
 - NC LIVE Website Redirects project
- Engagement Updates
 - Annual conference and print materials project were the great movers of the libraries becoming more engaged this past quarter.
 - Print Materials Project Summary and early success.
- SEM summary

- Google launched a dynamic search campaign which means they predict the search terms using their user data, instead of us trying to guess what a user will type. It has helped increase our conversions.
- Financials

Adjourn