

NC LIVE CETAC Meeting

Quarterly Meeting Minutes

January 19, 2024

11am – 12:15pm

In Attendance

CHAIR: Angel Truesdale, UNC-Charlotte

Angela Bardeen, UNC-Chapel Hill

Page Andersen, Burke County Public Library

Tiffany Johnson, Davidson College

Kelly Eubank, State Library of North Carolina

Reshika Barfield, Johnson C. Smith University

Nancy Daniel, Western Piedmont Community College

Lara Little, Pfeiffer University

Alisha Webb, Forsyth Technical Community College

Kris Obele Bele, Fayetteville Technical Community College

Christy Bondy, Chatham County Public Libraries

Absent

Laura Jones, Duplin County Public Library

AlTonya Washington, Winston-Salem State University

Discussion

- Call to Order/Introductions/Agenda Review

- Instruction Update
 - Shared feedback from fall training events.
 - Announced spring training events.
 - **DECISION:** Devon will record, edit, and cut the advanced training webinars to create advanced crash course videos. Tiffany Johnson and Nancy Daniel will advise on the development of these videos.

- Discussed drafting a code of conduct.
 - The CETAC is in favor of developing a code of conduct for NC LIVE

events (webinars, annual conference, etc).

■ **DECISION:** Devon will ask if the OPPAC wants to collaborate on drafting the code of conduct. Angel Truesdale and Alisha Webb will work with Devon and Sophie to draft the code of conduct.

- Reviewed the for developing the online course on business and market research.
 - **DECISION:** Angel Truesdale and Angela Bardeen will advise in the development of the business course this spring.

- Brainstormed best practices for marketing NC LIVE training.
 - **DECISION:** NC LIVE will send out more Mailchimp campaigns to market training by topic and audience, in addition to the monthly marketing newsletter.